

A Storied Response

Storytelling Workshop

Are your customers or constituents losing trust in you or your company? Do you need to get across new messages in the middle of unfavorable media attention or failing confidence in your products? Do you have to announce bad news to staff in the middle of turbulent times?

How you respond to the most difficult questions from the media, your customers or employees might spell the difference between success or abject failure.

Rediscovering your values and telling your stories honestly and compellingly is the only way to allay fears – to truly regain confidence and trust.

The TAI Group helps you:

- See the way your values and stories shape how you shift ideas in the marketplace
- Connect to others with power and vitality through storytelling
- Answer the tough questions in a new and compelling way

Storytelling remains the most effective way to connect to others with power and vitality. Here at [The TAI Group](#), we'll help you uncover your stories so others experience your authenticity, and the impact of your message is truly memorable.

The TAI Group is a consulting firm pioneering new directions in communication, executive leadership and organizational change. For 31 years, The TAI Group has been at the forefront of developing customized programs to transform the performance and productivity of companies and individuals by changing how people see themselves and interact with the world around them.

