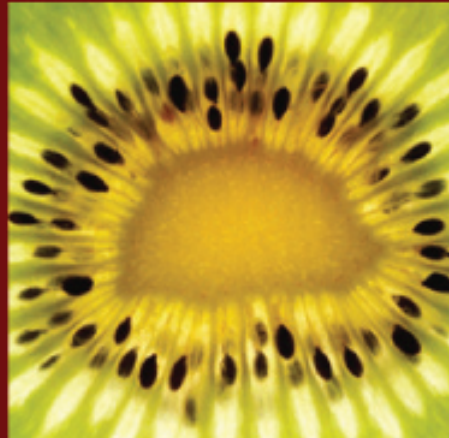
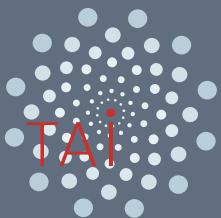


Communicating with Power & Presence



A Two-Day Communications Workshop



TAI • 150 West 30th Street, 14th Floor • New York, NY • 10001 • 212.924.8888 • www.thetaigroup.com

Communicating with Power and Presence

Our most popular public program, **COMMUNICATING WITH POWER AND PRESENCE** is for professionals who make presentations, speak in public, lead team meetings, and want to sharpen their communication skills. Whether you are interacting one-on-one, presenting to a small client group, or delivering a keynote address to thousands, **COMMUNICATING WITH POWER AND PRESENCE** will enhance your effectiveness dramatically.

COMMUNICATING WITH POWER AND PRESENCE provides you with tools to activate the imagination of your audience so they fully experience your message, not just “hear your words”, and connect the message with your own values and goals. Your audience identifies with who you are as well as what you are saying.

While the end result is more powerful speaking and presenting, the impact of **COMMUNICATING WITH POWER AND PRESENCE** goes much deeper. Through written and verbal exercises, along with one-on-one coaching, you will learn how to:

- Create compelling relationships with any audience
- Incorporate real-time feedback as you present
- Speak as a leader from a place of personal passion
- Infuse personal expression into content and provide insightful responses
- Leverage your unique strengths to raise your stature



Workshop Logistics

SET-UP

At The TAI Group, we are experienced in the art of improvisation. We can work with you on making any environment a comfortable and functional learning space. We do have an ideal set-up, such as the one you will encounter at TAI, that we have found supports the seamless running of the workshop.

For the main "working room", we prefer an open, private, well-lit room, away from others who might be disturbed by loud sound. The set-up includes comfortable chairs (no desks) for the participants and high-back chairs or high stools for each of the workshop leaders. Participants' chairs are set up audience style on two sides with an aisle down the middle.

For both days, workshop leaders' chairs go behind the participants' chairs. Pens, pads of paper, tissues, water and name tags for all participants and leaders sit on a table in the back room. Two flip charts with markers and a roll of tape stand in the front of the room on the left and right sides.

In addition to the working room, there is a separate "break area". In this space, beverages are set up (tea, coffee, water) during the workshop, and food is set out for meals. We generally offer participants a continental breakfast one half-hour before the workshop is scheduled to begin.

LUNCH

Lunch is taken as a group during the workshop on both days. At TAI, we provide catered food for the participants in the break room. An essential element of this workshop is team building, thus it is important that the group enjoy lunch together. As the workshop is very active, we typically offer a lighter lunch of salads, sandwiches, fruit, etc rather than a hot meal.

PRE-WORK

Participants will come prepared with a two-minute segment from a client presentation, opening comments from a team meeting, or a segment from an actual speech they have had to give, either to an internal or external audience. This material can be something that they will be using in the future, or something they have already done.

All participants **MUST** complete the pre-workshop questionnaire before the workshop begins.